

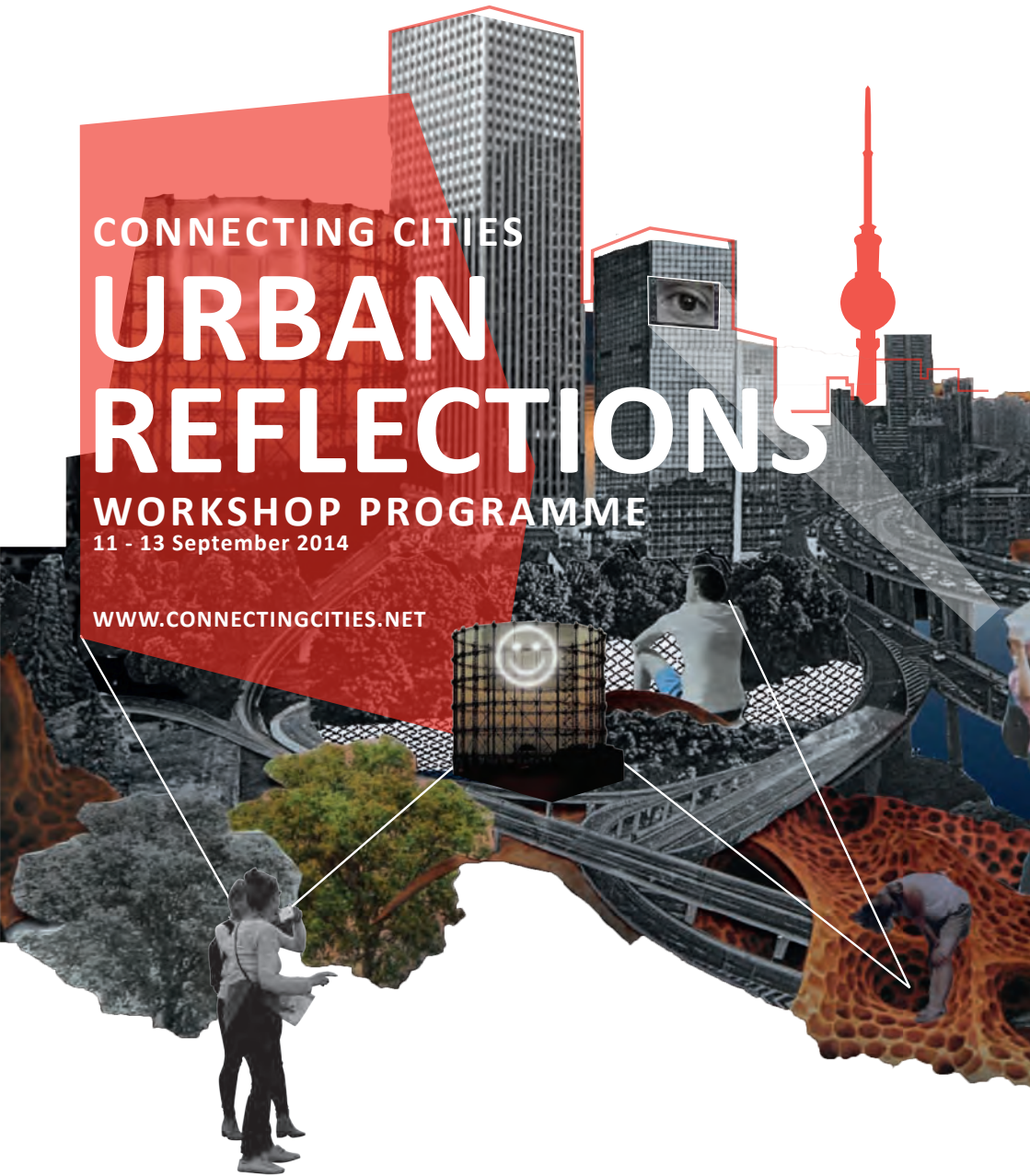
CONNECTING CITIES

# URBAN REFLECTIONS

WORKSHOP PROGRAMME

11 - 13 September 2014

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**WORKSHOP:**  
**‘PROTOTYPING INTERACTIVITY**  
**WITH MEDIA FACADES’**  
von Dr. Alexander Wiethoff &  
Marius Hoggenmüller



**WORKSHOP:**



**WORKSHOP:**  
**‘Smart Citizens’ Dashboard’**  
von Moritz Behrens  
& Nina Valkanova

**Datum:**

Sa, 13.09.2014 - 14:00 bis 17:00

**Veranstaltungsort:** SUPERMARKT, Brunnenstr. 64, Berlin

**German:** Medienfassaden werden zur interaktiven Schnittstelle zwischen Bürgern und Gebäuden. In ihrem Workshop ‘Prototyping Interactivity with Media Facades’ gehen Dr. Alexander Wiethoff and Marius Hoggenmüller (LMU München) den Fragen nach: Wie kann der Design-Prozess für interaktive Medienfassaden gestaltet werden? Welche Prototyping-Tools gibt es? Wie kann die Open-Source-Philosophie für die Welt der Medien Architektur angewandt werden?

Teilnehmer: 12 // Kostenlos // Anmeldung unter [contact@connectingcities.net](mailto:contact@connectingcities.net)

**English:** Media Facades provide a great potential as interactive gateway between citizens and buildings. However, architects and designers might not always be able to prototype even early installations of interactive media architecture timely and explore the design opportunities that these systems provide because till today methods and tools in this domain are hardly available and still demand high technical expertise.

We share our design process approach using prototyping tools that help to co-design and pre-test interactive media façade installations in conjunction with potential users in their urban environment. The proposed toolkits allow fast replication and prototyping iterations while

involving a broad audience to investigate what type of interface proposal has the potential to be successful.

Participants: 12 // Free // Please register under [contact@connectingcities.net](mailto:contact@connectingcities.net)

**Bio: Dr. Alexander Wiethoff** is a lecturer and researcher at the University of Munich (LMU). His experience includes activities in commercial human-machine interface design practice, combined with various educational and research activities on media architecture at top-ranked national and international research universities and design schools. In his research work he pursued an interdisciplinary and user-centred approach, and it has led to high-level international publications, as well as a patent and a research award for his previous scientific efforts in the field of design process models for urban media façade development. [www.medien.ifi.lmu.de/team/alexander.wiethoff](http://www.medien.ifi.lmu.de/team/alexander.wiethoff)

**Marius Hoggenmüller** studies Media Computer Science at University of Munich (LMU). He developed various media and light installations and participated in a project at Luminale 2014 in Frankfurt.

**Datum**

Sa, 13.09.2014 - 12:00 bis 14:00

**Veranstaltungsort:** SUPERMARKT, Brunnenstr. 64, Berlin

**German:** Die Künstler Moritz Behrens und Nina Valkanova erforschen Partizipation im urbanen Raum mittels interaktiven Technologien. Mit ihrem neuen Projekt ‘Smart Citizen Sentiment Dashboard’ ergründen die Künstler zusammen mit Stadtbewohnern in Workshops Fragen, wie ‘Wie fühlst du dich in deiner Stadt’, um Denkanstöße zu geben sowie Unterschiede wie auch Gemeinsamkeiten deutlich zu machen. Die Workshop-Teilnehmer erstellen individuelle ‘Mental Maps’ und inspizieren gemeinsam den Brunnenkiez, um in einen gemeinsamen Diskurs über die Qualität ihres urbanen Lebens einzusteigen.

Teilnehmer: 10 // Kostenlos // Anmeldung unter [contact@connectingcities.net](mailto:contact@connectingcities.net) // Mitbringen: Fotos von Ihrem Lieblingsort oder Orten die Sie als verbesserungswürdig empfinden

**English:** The artists Moritz Behrens and Nina Valkanova explore participation in urban space by means of interactive technologies. In their new project, ‘Smart Citizen Dashboard Sentiment’ they explore together with the citizens questions such as: How do you feel in your city? During the workshop the participants will create ‘mental maps’ and analyze the Brunnen neighborhood to open up a discussion about urban development and quality of

life. Note: Please register with email, phone. Bring with you: photos of your favorite place or places as needing improvement

Participants: 10 // Free // Please register under [contact@connectingcities.net](mailto:contact@connectingcities.net)

**Bio:** Nina is a researcher in the field of interaction design, media artist and creative programmer. She is interested in the exploration of innovative ideas at the intersection between technology, art and design. Born in Plovdiv, Bulgaria, Nina holds a master’s degree in mathematics and computer science from the Technical University of Darmstadt. Nina is currently a PhD student at the University Pompeu Fabra in Barcelona and works as a researcher for the Copenhagen Institute of Interaction Design. [www.ninavalkanova.com](http://www.ninavalkanova.com)

Moritz is an architect, interaction designer and researcher in the field between Media architecture and human-computer interaction. His work focuses on the media-technological extension of social interactions in the city. Moritz was active in the research project ‘Screens in the Wild’ at the UCL Bartlett School in London, which explored the potential of interactive and networked screens for urban development. [www.moritzbehrens.com](http://www.moritzbehrens.com)





## WORKSHOP: ,Urban Alphabets' von Suse Miessner

### Datum:

Do, 11.09.2014 14:00- 17:00  
Fr, 12.09.2014 - 10:00 bis 12:00  
Sa, 13.09.2014 - 10:00 bis 12:00

**Veranstaltungsort:** SUPERMARKT, Brunnenstr. 64, Berlin

**Deutsch:** In dem Urban Alphabets Workshop gehen die Teilnehmer\_innen mit Hilfe der ,Urban Alphabets' Smartphone App auf typografische Spurensuche in ihrer Umgebung und erstellen so ihr eigenes Urban Alphabet. Es geht darum die Stadt „mit anderen Augen“ zu sehen und ihre typografischen Eigenheiten zu erkunden. Während jede\_r einzelne Teilnehmer\_in ein eigenes Urban Alphabet erstellt, erweitern die jeweils neuesten Uploads eines Buchstaben auch das Berliner Alphabet, das sich durch neue Uploads ständig verändert. Nach unserem Rundgang durch den Wedding, wollen wir die Erfahrungen austauschen und auch darüber diskutieren ob es Buchstaben gibt, die „total Berlin“ oder zumindest „richtig deutsch“ sind? Die typographischen Elemente werden im physischen Raum gesammelt, im digitalen Raum kategorisiert und vom 11. bis 14. September ab 19:30 während der Screenings in einem vernetzten Szenario mit der Kulturhauptstadt Riga gezeigt.

Teilnehmer: 10 // Kostenlos // Anmeldung unter [contact@connectingcities.net](mailto:contact@connectingcities.net) // Mitbringen: geladenes Smartphone (iOS oder Android Betriebssystem)

**English:** How can we collectively create a city-alphabet?

Which characters, logos and tags make the Brunnen neighborhood unique? How to send personalized messages with the app? During the 'Urban Alphabets' Workshop, the artist Suse Miessner introduces her smartphone app and invites the participants to contribute to the Berlin city-alphabet. The 'Urban Alphabets' workshop draws the attention of the citizens to their physical environment and invites them to actively shape it. The typographic elements are collected in the physical space, categorized in the digital space and shown from September 12 to 14 from 19h30 clock during the screening in a networked scenario with the European Capital of Culture Riga.

Participants: 10 // Free // Please register under [contact@connectingcities.net](mailto:contact@connectingcities.net) // Bring: A charged smartphone (iOS or Android operating system)

**Bio** Suse Miessner is an artist, designer and researcher who lives and works in Helsinki. In her work she is interested in the relationship between technology and the behaviour of people in public spaces. Miessner has an interdisciplinary background in architecture and new media and studied at the Bauhaus-Universität Weimar and at the Media Lab Helsinki. Since 2010, she researches and analyzes, in various projects and installations the connections between space, society, media and technology. Their project, ,Urban Alphabets' is a smartphone app that explores the space and involves the user in an interaction with his/her environment. [www.susemiessner.org](http://www.susemiessner.org)



## WORKSHOP: ,Occupy the Screen' von Paul Sermon & Charlotte Gould

### Datum:

Fr, 12.09.2014 - 12:00 bis 14:00

**Veranstaltungsort:** SUPERMARKT, Brunnenstr. 64, Berlin

**German:** Als Pionier der Telepräsenz verbindet Paul Sermon zusammen mit Charlotte Gould in der Installation 'Occupy the Screen' Menschen zwischen Riga und Berlin in einem 3ten digitalen Raum: dem Schaufenster. Welche Technologien kommen hier zum Einsatz, welche Interaktionsformen eignen sich für diese telematischen Begegnungen und welche Szenarien entwickeln sich hieraus? Im Workshop 'Occupy the Screen' stellen Paul Sermon und Charlotte Gould ihre Arbeit vor und entwickeln gemeinsam mit den Teilnehmern mögliche Interaktionsszenarien.

Teilnehmer: 10 // Kostenlos // Anmeldung unter [contact@connectingcities.net](mailto:contact@connectingcities.net)

**English:** As pioneers of telepresence Paul Sermon and Charlotte Gould connect with the installation 'Occupy the Screen' people between Riga and Berlin in a 3rd digital space: the window. What technologies are used for telematic encounters, which forms of interaction develop? In the workshop 'Occupy the Screen' make Paul Sermon and Charlotte Gould present their work and develop and explore together with the participants possible interaction scenarios.

Participants: 10 // Free // Please register under [contact@connectingcities.net](mailto:contact@connectingcities.net)

**Bio** The British artist duo Paul Sermon and Charlotte Gould examine in their interactive art installations, the creative and cultural potential of urban screens and deal with the issue of telepresence. [www.paulsermon.org](http://www.paulsermon.org)

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*More information about the workshop Programme and Connecting Cities: Urban Reflections: [www.connectingcities.net](http://www.connectingcities.net)  
Initiated by Public Art Lab and the Connecting Cities Network in cooperation with SUPERMARKT in the framework of Kulturfestival Wedding Moabit, funded by the Culture Programme 2007-13 of the European Union*

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[www.connectingcities.net](http://www.connectingcities.net)  
[www.publicartlab.org](http://www.publicartlab.org)



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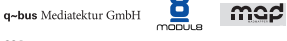
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